

INFORMATION ON RESEARCH RESULTS

1. General information:

Project title: **SOLUTIONS FOR DEVELOPING RETAIL NETWORK IN THE MEKONG DELTA**

Code number: B2009-16-147TTĐ

Coordinator: Assoc. Prof. Mai Van Nam

Implementing institution: Can Tho University

Duration: from June 2009 to December 2010

2. Objective(s): The study is aimed at researching the situations of developing retail network and proposing solutions for improving the link and increasing the efficiency as well as the competition to develop retail network of agricultural products in the Mekong Delta.

3. Creativeness and innovativeness:

Solutions for improving the link and increasing the efficiency as well as the competition to develop retail network of agricultural products in the Mekong Delta have been proposed.

4. Research results: The research results have met the expected outcomes

5. Products:

The study has contributed to the training 2 undergraduates and 3 masters who major in Economics and 2 scientific newspapers have been published on specialised journals.

6. Effects, transfer alternatives of research results and applicability:

The Department of industry and trade has confirmed to apply the research results in administration in order to develop retail network at the locals and the Mekong Delta.

Cần Thơ, November 29 2010

Implementing institution *ly*



Hà Thanh Toàn

Research leader



Mai Văn Nam